

FOR IMMEDIATE RELEASE

Circle CRM Group and Oosita & Fort Chipewyan Métis Nation Announce Partnership

Leaders in heritage and innovation, creating prosperity through partnership

MAY 17, 2023 [CALGARY, AB]: Circle CRM Group and Oosita & Fort Chipewyan Métis Nation (FCMN) are delighted to announce a newly formed partnership. Together, this partnership will pursue reconciliation and economic advancement for communities throughout Alberta.

Oosita is an innovator, investor and partner in technology, engineering and construction solutions. Driven by the heritage and traditions of FCMN, Oosita aims to create and amplify revenue streams from businesses and partnerships, which are then reinvested back into community programs such as healthcare and education. Circle CRM Group is a cultural resource management company specializing in archaeology and heritage resource consulting.

“Oosita’s partnership with Circle CRM Group is a leap forward in our efforts to drive reconciliation and economic advancement for the community,” FCMN President Kendrick Cardinal indicates. “Through this, we hope to advance our shared values and vision, together.”

This opportunity will allow Oosita and Circle, together, to pursue reconciliation and economic advancement for communities throughout Alberta and beyond. Moving forward, all projects within FCMN territory may be conducted by Circle under the Oosita-Circle umbrella at the proponent’s discretion but at Circle’s recommendation. Clients will see a marginal increase in rates that will directly benefit the Fort Chipewyan Métis Nation.

“At Circle CRM Group, we believe that collaboration is essential to success, and we are thrilled to be embarking on this journey with Oosita,” says Managing Director Margarita de Guzman. “This partnership will allow us to move forward, together, with a shared set of values and a common vision.”

For full information on Circle CRM Group please visit: <https://www.circleconsulting.ca/>. And for full information on Oosita & Fort Chipewyan Métis Nation please visit: <https://oosita.ca>

About Oosita & Fort Chipewyan Métis Nation

Established as a driving force for prosperity and reconciliation for the Fort Chipewyan Métis Nation, Oosita is a leader in technology, engineering and construction solutions. Proudly Indigenous, they partner with best-in-sector businesses who share their mission and vision for innovation, evolution and exemplary service and product delivery. Oosita is devoted to sustainable development, safeguarding the interests of future generations and shaping the destiny of the Métis people, their clients, and partners.

About Circle CRM Group

Circle CRM Group Inc. (“Circle”) is a cultural resource management company specializing in archaeology and heritage/historic resource consulting services in western Canada, with offices

in Calgary and Edmonton, and a seasonal office in Williams Lake. Their mission is to help people understand, appreciate and plan ahead for heritage resources. By establishing strong, lasting relationships and exceeding client expectations, Circle promotes both cultural preservation, as well as future development.

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